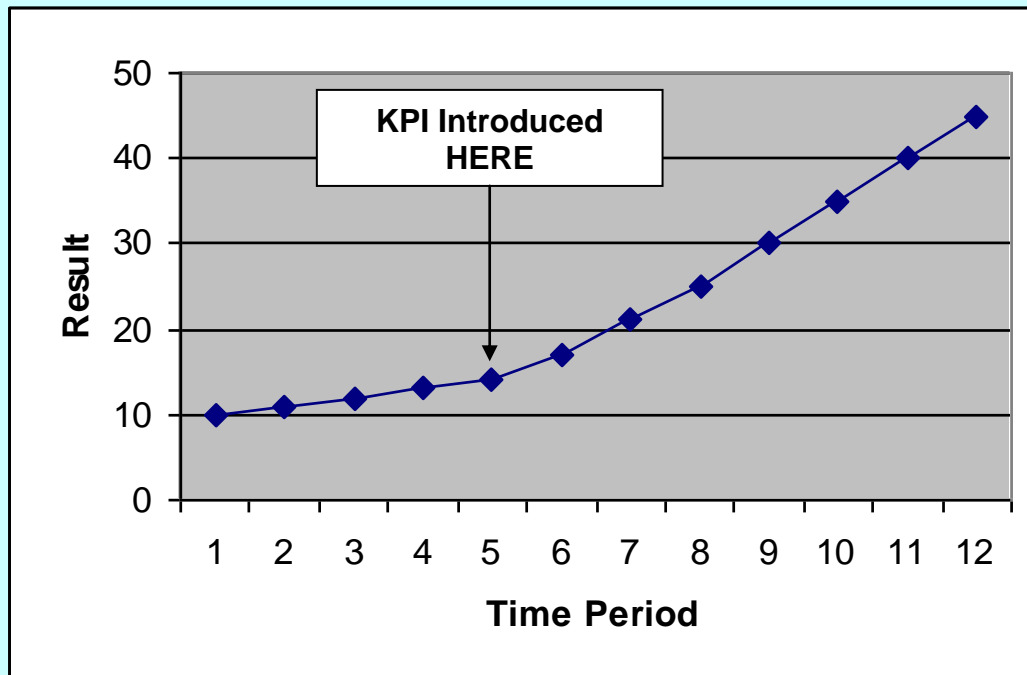


# Business Strategy Management With KPI.

The book that helps you find the right Key Performance Indicator (KPI) definition, the right KPI reporting, so you can act and deliver on those business strategies.



*By Mike Sondalini*



## **Business Strategy Management With Total Clarity**

The right Key Performance Indicator (KPI) definition, the right KPI reporting, and how to act and deliver on those reports.

A Key Performance Indicator (KPI) is a powerful business tool. With a KPI you can manage difficult and complicated situations easily, with clarity of purpose and effort. With them you can direct the performance of corporate giants, large and medium sized businesses, small businesses, not-for-profit organisations, workplace groups, and the people that work in them.

You can read the story of how a great industrialist used KPI's to manage a multi-national conglomerate to deliver outstanding share growth performance year after year. Managing with KPI's works and it works wonderfully well when done properly.

This book shows you how to create KPI's that suit your operation and organisation perfectly. You will learn where to use KPI's, when to use them, how to find the information you need to track a KPI, how to present them and how to manage to them.

There are KPI's for all situations. Anywhere a task needs to be done to deliver a result, you will be able to find and introduce the right KPI to boost performances and results.

Your people and teams will like working to KPI's. They will see the effects their work produces and they will have a target to strive for. Using KPI's to focus effort and clarify goals will become normal and natural for you as you apply the successful techniques and methods covered in this book.

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